Plan Materials:

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Objectives:
1. Reset Mountain Dew endcap including replacing graphic signs.

In-Store Tasks:

**Step 1: Locate Materials**

1. **Graphic Signs**
   - Graphic signs were dropped off at the store prior to your visit by the Pepsi delivery driver. The signs may be in the Hold for Driveline area or in the DSD area.
   - If the graphic signs are not located, CONTINUE with this project and report accordingly.

**Step 2: Locate and Reset Mountain Dew Endcap to new Planogram**

1. Locate the Mountain Dew endcap. The endcap may or may not have a cooler on it.
   - If the graphic signs were NOT located, leave the current graphic signs in place and report accordingly. CONTINUE with the reset of the shelves and product.
2. Replace long channel graphic signs on each side of the front of the endcap by sliding them up and down through the channel fixture.
3. Use the Planogram on the next page of these instructions to set the endcap product and shelf strip signs.
   - On the right as you are facing the fixture, condense the Mountain Dew 20oz flavored drinks (Code Red, Voltage, Livewire and White Out) on shelves 2 – 5 (starting from bottom) to shelves 2 & 3. Move the leftover product to the Mountain Dew endcap cooler or front end cooler.
4. Place any overstock product in boxes and place the boxes in the DSD area of the store.
   - Do NOT leave any overstock product in shopping carts, baskets, or totes.
Step 3: Take (1) photo at the completion of your visit & upload to your work order
1. Once completed, take a photo of the Mountain Dew endcap and upload with your work order. Ensure the photo shows the entire endcap from top to bottom.

Step 4: At the end of your visit -
1. Review the Mountain Dew endcap changes with the MOD and ensure they sign off on your work order.
2. Dispose of any trash into the appropriate trash container as directed.